



Press release

Preparations for K 2019 have begun

The first meeting of the Exhibitors' Council in Düsseldorf - Ulrich Reifenhäuser is still in top position

Preparations for K 2019 have begun. In its first meeting, the Exhibitors' Council set the course for the world's most significant trade fair for the plastics and rubber industries, which will take place from 16 to 23 October 2019 in Düsseldorf. The Exhibitors' Council is made up of representatives from the exhibiting industries as well as the leading industrial associations and represents the entire spectrum of offers at the trade fair - machine and system construction, raw and auxiliary material production and manufacturing of semi-finished products and technical parts in plastic and rubber. It supports Messe Düsseldorf in its preparations for K 2019 and advises it on basic issues involving concepts and organisation.

Ulrich Reifenhäuser keeps his seat as the Chairman of the Exhibitors' Council. He is the Managing Partner of the eponymous machinery manufacturing company and is Chairman of the Association for Plastics and Rubber Machinery in the VDMA. Again, his representative is **Dr. Rainer Büschl**, Innovation Management/IP & designfabrik Performance Materials, BASF SE, who is also the Chairman of the Concepts Committee. The Organisation Committee is once again led by **Thorsten Kühmann**, Managing Director Plastics and Rubber Machinery, Forum Composite Technology, within VDMA.

The Exhibitors' Council K 2019 Düsseldorf is comprised of the following other members:

Marc Gregor Baier
BBP Kunststoffwerk Marbach Baier GmbH

Michael Baumeister
Brückner Maschinenbau GmbH & Co. KG

Dr. Rüdiger Baunemann
PlasticsEurope Deutschland e.V.



Siamak Djafarian
Evonik Performance Materials GmbH

Boris Engelhardt
wdk - Wirtschaftsverband der Deutschen Kautschukindustrie e.V.

Manfred Hackl
EREMA Engineering Recycling Maschinen und Anlagen Ges.m.b.H.

Juliane Hehl
Arburg GmbH + Co KG

Rainer Höfling
Borealis AG

Ulf Kelterborn
IK - Industrievereinigung Kunststoffverpackungen e.V.

Dr. Ulrich Liman
Covestro Deutschland AG

Dr. Oliver Möllenstädt
GKV – Gesamtverband Kunststoffverarbeitende Industrie e.V.

Klaus-Uwe Reiß
MITRAS Materials GmbH

Dr. Christoph Steger
ENGEL Holding GmbH

Peter Steinbeck
Windmüller & Hölscher Vostok,

Dr. Frank Stieler
KraussMaffei Group GmbH

Pascal Streiff
EUROMAP/Swissmem

The Düsseldorf K provides an unbeatable overview of the entire gamut of the plastics and rubber industry that no other trade fair can offer. Every three years, companies from all over the world present the latest technological developments, ground breaking innovations and visionary solutions here. In addition to industry experts, people from the most significant user segments such as vehicle construction, packaging, electrical engineering, electronics and communications, construction, medical technology and aviation and aerospace meet at K.

3,293 exhibitors and 232,000 specialists took part in K 2016, from 19 to 26 October last year.

The remarkable boom in the plastics and rubber industry, combined with the positive outlook for the future, permeated the trade fair and provided a marvellous atmosphere. The exhibiting companies reported that they made many new customer contacts, many of which resulted in contracts being signed before the eight days of the trade fair were over. The trade visitors were enthusiastic about the huge range of new technological developments that the exhibitors presented to them. Over 70 percent of guests confirmed that they had received new information on innovations and trends. Of their own accord, many visitors remarked that they wanted to invest in these new insights straight away: 60 percent of industrial decision makers said that they had come to the trade fair with concrete purchasing plans, and 58 percent found new suppliers.

In 2019, we expect to see the world's biggest providers of products and services in the plastics and rubber industry exhibiting again. The exhibitor invitations will be sent out at the beginning of 2018.

20 April 2017

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Information about the K 2019 at www.k-online.com

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