

interplastica from 26 to 29 January 2021 in Moscow sends Important Signal in Difficult Times

Successfully launched “Recycling Solutions” segment to be continued +++ Lecture forums Polymer Plaza and Special 3D fab+print with high-calibre expert programme +++ upakovka running concurrently again

The Covid-19 pandemic currently faces businesses around the globe with very special challenges. Like the international trade fair business. Trade fairs have been cancelled worldwide but the industry is not at a standstill. After all, trade fairs are urgently needed for re-starting the economy as a whole. They are indispensable experience and communication platforms for entire sectors of industry where contacts can be established, experiences exchanged, knowledge gathered and innovations appraised live.

interplastica 2021, the International Trade Fair for Plastics and Rubber, will be held again at the AO Expocentre in Krasnaja Presnja in Moscow from 26 to 29 January 2021. To guarantee the highest degree of safety for exhibitors, visitors, partners and employees, Messe Düsseldorf Moscow is currently developing a comprehensive hygiene and infection protection concept in close coordination with the operator of the exhibition centre and in compliance with the hygiene regulations in force in that country to be employed at interplastica.

Exhibitors' brisk demand confirms that companies in the plastics and rubber industries welcome the opportunity to gain exposure on such a relevant market especially during such difficult times.

Alongside machinery, raw materials and equipment the focus will again be on the circular economy and recycling themes in the coming year. The Recycling Solutions segment featuring highly specialised enterprises was received very well at its debut during the previous interplastica and will also be continued in 2021 with accompanying discussion forums revolving around waste management and circular economy.

Beyond this, innovative technologies for all sectors of plastics processing will be showcased not only at the exhibitors' stands but also addressed in the

lectures and discussions at the Polymer Plaza and as part of the special show 3D fab+print Russia. Experts here will again pick up on current developments and additive manufacturing possibilities in technical talks and demonstrations.

Held concurrently with interplastica will be upakovka 2021, the No. 1 Trade Fair in Russia for Processing and Packaging. At upakovka innovative packaging machines as well as technologies and materials for manufacturing packaging materials and media will be exhibited thereby generating a wealth of synergies for the visitors of interplastica.

Interested companies can still register direct at www.interplastica.de or contact Ms Caroline Erben for further details at: ErbenC@messe-duesseldorf.de.

interplastica forms part of the **Global Gate** brand, under which Messe Düsseldorf pools its global activities for the plastics and rubber industry. Comprising a total of ten events, this product portfolio leverages the expertise and experience gained by organising the world's No. 1 'K' fair in Düsseldorf and by developing successful regional events. The ten trade fairs in total are professional communication platforms serving as door openers for promising growth markets such as central and Eastern Europe, the Middle East, North Africa, China, India and South East Asia. Complete information can be found at www.k-globalgate.com

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Upon publication we would be pleased to receive a specimen copy.

September 2020