

CONTRACT FORM

 PLEASE COMPLETE AND FAX THIS FORM TO (632) 550-1148 OR EMAIL TO:
info@globalinkmp.com; ailing@mda.com.sg

Company Name: _____ Tin No.: _____
 Contact Person: _____ Designation: _____
 Address: _____
 Tel. No/s.: _____ Fax: _____ Mobile: _____
 Email: _____ Website: _____
 Product Profile: _____ Target Visitor Profile: _____
 Main Line of Business: [] Manufacturer [] Distributor [] Dealer/Agent [] Retailer [] Others: _____

Industry: Packaging Plastics Print and Label

OPTION 1: BOOTH STAND		
BOOTH TYPE	BOOTH AMENITIES	PUBLISHED RATE 2020
SHELL SCHEME STAND	Carpeted floor area, partition walls and fascia board, 1 information table, 2 chairs, 2 fluorescent lightings, 1 power outlet, and directory listing	USD 390.00 per sqm. (min. of 9sqm)
SPACE ONLY	Carpeted floor area, 1 power outlet, and directory listing	USD 360.00 per sqm. (min. of 36sqm)

OPTION 2: ADVERTISING IN THE SHOW DIRECTORY	
LOCATION	PUBLISHED RATES
Center Spread (Colored)	US\$ 5,000.00
Back Cover (Colored)	US\$ 4,000.00
Inside Front/Back (Colored)	US\$ 3,500.00
Inside Page (Colored)	US\$ 3,000.00
Inside Page (Black & White)	US\$ 2,000.00

CONTRACT DETAILS:			
BOOTH SPACE			
BOOTH SIZE:	SQ. M.	COST:	US\$
BOOTH LOCATION:			
ADVERTISING IN THE SHOW DIRECTORY			
OPTION:		COST:	US\$
SPONSORSHIP PACKAGES			
OPTION:		COST:	US\$
SUB - TOTAL:			US\$
+12% VAT:			US\$
TOTAL COST:			US\$

OPTION 3: SPONSORSHIP PACKAGES	
DIAMOND SPONSOR (3)	USD 30,000.00
Name and/or logo on related printed promotional materials, online promotional materials, on-site event collaterals, social media posts, video interview, press releases in local dailies (4 times) and full page color ad in the show directory	
PLATINUM SPONSOR (5)	USD 25,000.00
Name and/or logo on related printed promotional materials, online promotional materials, on-site event collaterals, social media posts, video interview, photo press releases in local dailies (3 times) and full page b&w ad in the show directory	
GOLD SPONSOR (5)	USD 20,000.00
Name and/or logo on related printed promotional materials, online promotional materials, on-site event collaterals, social media posts, video interview, photo press releases in local dailies (2 times)	
SILVER SPONSOR (10)	USD 15,000.00
Name and/or logo on related printed promotional materials, online promotional materials, on-site event collaterals, social media posts, one (1) time photo press releases in local dailies	
VISITOR CARRIER BAG SPONSOR (1)	USD 10,000.00
Company name/logo inclusion (max. of two colors) on one side of the bag (20,000 pcs.)	
LANYARDS/ID LACE SPONSOR (1)	USD 8,000.00
Company name/ logo inclusion (one color) on the show lanyard (5,000 pcs.)	
VISITOR BADGE SPONSOR (1)	USD 8,000.00
Company name / logo inclusion (full color) on the visitor badge	

- Reminders:**
- All booth allocations are on a "First Come, First Served" basis only.
 - All amount is subject to 12% VAT.
 - A 50% down payment must be made **two (2) weeks** from the contract date and remaining balance must be settled **two (2) months** before the commencement of the exhibit.
 - **The Exhibitor shall be liable to pay 50% of the total space cost if a cancellation is made more than four months or the full balance if a cancellation is made four months or less prior to the commencement date of the exhibition.**
 - A Billing Invoice with payment instructions will be sent upon receipt of this signed Contract Form

Authorized Signature over Printed Name _____ Date _____