

**CONTRACT FORM**

 PLEASE COMPLETE AND FAX THIS FORM TO (632) 550-1148 OR EMAIL TO:  
[info@globalinkmp.com](mailto:info@globalinkmp.com) | [ailing@mda.com.sg](mailto:ailing@mda.com.sg)

Company Name: \_\_\_\_\_ Tin No.: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Designation: \_\_\_\_\_

Address: \_\_\_\_\_

Tel. No/s.: \_\_\_\_\_ Fax: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Product Profile: \_\_\_\_\_ Target Visitor Profile: \_\_\_\_\_

Main Line of Business: [ ] Manufacturer [ ] Distributor [ ] Dealer/Agent [ ] Retailer [ ] Others: \_\_\_\_\_

 Industry:  Packaging  Plastics  Print and Label

**OPTION 1: BOOTH STAND**

BOOTH TYPE	BOOTH AMENITIES	PUBLISHED RATE 2019
<b>SHELL SCHEME STAND</b>	Carpeted floor area, partition walls and fascia board, 1 information table, 2 chairs, 2 fluorescent lightings, 1 power outlet, and directory listing	<b>USD 390.00 per sqm. (min. of 9sqm)</b>
<b>SPACE ONLY</b>	Carpeted floor area, 1 power outlet, and directory listing	<b>USD 360.00 per sqm. (min. of 36sqm)</b>

**OPTION 2: ADVERTISING IN THE SHOW DIRECTORY**

LOCATION	PUBLISHED RATES
Center Spread (Colored)	US\$ 5,000.00
Back Cover (Colored)	US\$ 4,000.00
Inside Front/Back (Colored)	US\$ 3,500.00
Inside Page (Colored)	US\$ 3,000.00
Inside Page (Black & White)	US\$ 2,000.00

**CONTRACT DETAILS:**

BOOTH SPACE			
BOOTH SIZE:	SQ. M.	COST:	US\$
BOOTH LOCATION:			
ADVERTISING IN THE SHOW DIRECTORY			
OPTION:		COST:	US\$
SPONSORSHIP PACKAGES			
OPTION:		COST:	US\$
SUB - TOTAL:			US\$
+12% VAT:			US\$
TOTAL COST:			<b>US\$</b>

**OPTION 3: SPONSORSHIP PACKAGES**

<b>DIAMOND SPONSOR (3)</b>	<b>USD 30,000.00</b>
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 Name and/or logo on related **printed promotional materials, online promotional materials, on-site event collaterals, social media posts, video interview, press releases** in local dailies (4 times) and full page color ad in the **show directory**

<b>PLATINUM SPONSOR (5)</b>	<b>USD 25,000.00</b>
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 Name and/or logo on related **printed promotional materials, online promotional materials, on-site event collaterals, social media posts, video interview, photo press releases** in local dailies (3 times) and full page b&w ad in the **show directory**

<b>GOLD SPONSOR (5)</b>	<b>USD 20,000.00</b>
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 Name and/or logo on related **printed promotional materials, online promotional materials, on-site event collaterals, social media posts, video interview, photo press releases** in local dailies (2 times)

<b>SILVER SPONSOR (10)</b>	<b>USD 15,000.00</b>
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 Name and/or logo on related **printed promotional materials, online promotional materials, on-site event collaterals, social media posts, one (1) time photo press releases** in local dailies

<b>VISITOR CARRIER BAG SPONSOR (1)</b>	<b>USD 10,000.00</b>
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Company name/logo inclusion (max. of two colors) on one side of the bag (20,000 pcs.)

<b>LANYARDS/ID LACE SPONSOR (1)</b>	<b>USD 8,000.00</b>
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Company name/ logo inclusion (one color) on the show lanyard (5,000 pcs.)

<b>VISITOR BADGE SPONSOR (1)</b>	<b>USD 8,000.00</b>
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Company name / logo inclusion (full color) on the visitor badge

- Reminders:**
- All booth allocations are on a "First Come, First Served" basis only.
  - All amount is subject to 12% VAT.
  - A 50% down payment must be made **two (2) weeks** from the contract date and remaining balance must be settled **two (2) months** before the commencement of the exhibit.
  - **The Exhibitor shall be liable to pay 50% of the total space cost if a cancellation is made more than four months or the full balance if a cancellation is made four months or less prior to the commencement date of the exhibition.**
  - A Billing Invoice with payment instructions will be sent upon receipt of this signed Contract Form

Authorized Signature over Printed Name \_\_\_\_\_ Date \_\_\_\_\_