



Plastics & Rubber Thailand 2024 was a guideline and action to forge a path towards net zero carbon. Through a series of collaborative conferences, the forum on recycling solutions and sustainable, and represented wide range of technologies including chemical and materials, reprocessing and recycling machinery, as well as consultancy that trade visitors in plastics and rubber industry could identify actionable or implement solutions on a broader scale. This synergy was crucial in creating a comprehensive approach to reduce carbon emissions and lead to pursuit of sustainability. Learn more about the highlights and successes of this stories in Plastics & Rubber Thailand

Show Plastics & Rubber Thailand 2024: Thailand's exhibition on technology, innovation and materials of Plastics and Rubber manufacturing

Organizer Informa Markets Thailand and Messe Düsseldorf Asia

Theme Step to Net Zero Carbon driving through sustainability

Date Wed 15 - Sat 18 May 2024

Venue Hall 100 of BITEC, Bangkok, Thailand

Operation hour 10:00 - 18:00

Co-located shows INTERMACH 2024: ASEAN's leading advanced industrial machinery and subcontracting exhibition

SUBCON THAILAND 2024: Thailand 2024 ASEAN's most important industrial subcontracting and business matching event

TYREXPO ASIA BANGKOK 2024: Your one-stop show for Tyres, Automotive Repair & Maintenance, and Tyre Accessories

Total visitors 44,773 attendants
52 countries with top 10 international: Australia, China, India, Indonesia, Japan, Malaysia, Singapore, South Korea, Taiwan, Vietnam

Co-located with:



Jointly Organized by:





Exhibition area	2,369 sqm.
No. of exhibitors	125 companies (local and international) <ul style="list-style-type: none">■ 10 countries: Austria, China, Germany, India, Italy, Malaysia, Singapore, South Korea, Taiwan, and Thailand■ 5 country pavilions; Austria, China, Germany, Italy, and Taiwan
Conferences and forum	7 seminars and 18 in-hall forum topics <ul style="list-style-type: none">■ Total of audience 776 participants
Activities	- Recycling Solutions & Sustainability forum - Mold & Die pavilion - Advanced Composite pavilion
Business Matching	117 matches, 34 companies
Endorsed by	Plastics Institute of Thailand (PITH)
Supported by	Center of Excellence on Petrochemical and Materials Technology (PETROMAT) Thai Bioplastics Industry Association (TBIA) Thai Composites Association (TCA) Thai Tool and Die Industry Association (TDIA) King Mongkut's Institute of Technology Ladkrabang (KMITL) King Mongkut's University of Technology Thonburi (KMUTT) National Science and Technology Development Agency (NSTDA)
Event Partners	CHINAPLAS 2024 TAIPEIPLAS 2024

Co-located with:



Jointly Organized by:





Media Partners

Allma.net
ASIAN Manufacturers Journal (AMJ)
Asia-Pacific Plas&Pack Magazine
Brandex Directory
CPS+ eMarketplace
ECHEMI
Chemical Trading Guide
India Export New.com
International Plastics News for Asia
Machinery Market Magazine
Made-in-China
Megatech Magazine
PET Planet Insider
PMM Plastics Machinery & Manufacturing
Polymers Communique
Polymerupdate
PRM – Taiwan
PropDNA
Plastics & Rubber Review
Samurai Asia
Technology Media Magazine
Trade Asia

Co-located with:

INTERMACH

**SUBCON
THAILAND**

Jointly Organized by:


**informa
markets**


Messe
Düsseldorf
Asia



VISITOR ANALYSIS

I. By Job function

a) Decision Maker	47%
<i>i. Owner, MD, C-level</i>	63%
<i>ii. Head of department</i>	37%
b) Influencer	43%
<i>i. BD, Sales & MKT</i>	58%
<i>ii. Engineer, Technician</i>	21%
c) Purchasing Involvement	9%
d) Other (media, press)	1%

II. By Business

a) Manufacturer, OEM	49%
b) Distributor, Trader	25%
c) Importer, Exporter	10%
d) Business consultant	7%
e) Education	2%
f) Government	2%
g) Other (service provider)	5%

III. By Industry

a) Automotive & Vehicle parts	22%
b) Chemical, Refining	18%
c) Packaging	13%
d) Recycling	7%
e) Agriculture	7%
f) Electrical & Electronics	6%
g) Food & Beverage	4%
h) Building, Construction	4%

Co-located with:



Jointly Organized by:





i) Household & Consumer goods	3%
j) Textiles & Footwear	3%
k) Energy technology	2%
l) Medical devices	2%
m) Retail	1%
n) Telecommunications & IT	1%
o) Others	7%

(aviation, coatings, jewelry, logistics, machine maker, maintenance, rubber, etc.)

IV. By Product interest

a) Chemical & Raw materials	57%
<i>i. Additives & Fillers</i>	22%
<i>ii. Rubber material</i>	17%
<i>iii. Resins and compounds</i>	17%
<i>iv. Masterbatch and pigment</i>	12%
b) Machinery and Equipment	32%
<i>i. Injection molding machine</i>	18%
<i>ii. Mold and die</i>	13%
<i>iii. Extrusion line</i>	11%
<i>iv. Recycling process</i>	10%
c) Semi-finished products and Services	7%
d) Ancillaries & Auxiliaries	3%
e) Others (container, plating, printing)	2%

V. By Purpose to visit

a) Study new technology	43%
b) Consider participation next edition	27%
c) Planning to purchase	17%
d) Place an order	12%
e) Others (become an agent, join conference)	1%

Co-located with:

INTERMACH

SUBCON THAILAND

Jointly Organized by:

informa markets

Messe Düsseldorf Asia



VI. By promotional materials for the show

a) Digital platform	49%
<i>i. Social media</i>	38%
<i>ii. Website</i>	31%
<i>iii. Email</i>	31%
b) Printed materials	26%
<i>i. Exhibitor invitation</i>	71%
<i>ii. Organizer invitation</i>	29%
c) Recommendation	19%
d) Mass media	5%
e) Other	1%

Co-located with:

INTERMACH

**SUBCON
THAILAND**

Jointly Organized by:


**informa
markets**


Messe
Düsseldorf
Asia